

# 2019 Station Activity Survey

**1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new KBOO Community Radio's mission states: KBOO is an independent, member-supported, non-commercial, volunteer-powered community radio station. KBOO embodies equitable social change, shares knowledge, and fosters creativity by delivering locally rooted and diverse music, culture, news, and opinions, with a commitment to the voices of oppressed and underserved communities.**

KBOO has been a valuable part of the Willamette Valley and the Columbia Gorge for 49 years; we reach Salem, Oregon to Longview, Washington — from Mt. Hood to the Coast Range. KBOO provides local service in a variety of forms, including an informative and engaging daily newscast, many high-value local public affairs programs, daily weather reports, and a thriving community events calendar. Additionally, KBOO regularly presents these services through a variety of venues: on-air broadcast, social media, email, mobile app, and website.

KBOO's local programming is produced mainly by volunteer hosts and producers in the community we serve. Those producers are charged with gathering stories and points of view that voice and meet community needs. We have a daily news production, entirely created by local, citizen reporters who keep their eyes and ears on the local news scene and make suggestions for stories and features KBOO can cover in a longer format. KBOO has a Community Advisory Board composed of members of the listening audience.

Our approach to collating information on community needs and determining strategic goals is highly collaborative; through a committee-lead effort, we solicited community input on our 3 year strategic plan through a variety of venues — including online/printed surveys, discussion groups, and process reviews. Through this process, we were able to identify opportunities for growth and improvement within KBOO and throughout the listening audience.

We are working to increase audience engagement. This year, we started our evaluation of Nielsen data through the Radio Research Consortium. Currently, we are learning how to interpret that information to see how our listeners connect with our broadcast content. Additionally, we are working to improve our internal systems so we can live our mission and core values more effectively — installing new streaming appliances and developing equipment improvement strategies for broadcast, implementing volunteer and archive database solutions for our support infrastructure.

KBOO's in-person engagement remains a strong aspect to our local service through our training programs, which are free for volunteers, and through our presence at community events. Over 820 people went through volunteer training, the majority of which continue to engage in the KBOO community. We support the local community through a vigorous co-sponsorship

program. In 2018, KBOO highlighted the work of 247 nonprofit, community partners through our event co-sponsorship program; in 2019, our program grew to highlight 275 events. KBOO's co-sponsorships provide an opportunity to build relationships with community partners while providing listeners with information about important community events. They also give valuable support to community organizers, grassroots campaigns, and independent artists.

KBOO's service to local music, arts, and culture manifests through a number of settings. Our Artist in Residence program is now in its fifth year. Every year, one artist or one collaborative group of artists is awarded twenty hours of studio recording and production time with a KBOO sound engineer in order to create a piece of sound art that will be publicly presented at the end of the residency. The Artist-in-Residence program is open to artists of all disciplines whose project proposals include sound as a major component. KBOO nurtures a thriving live music broadcast schedule, which highlights local artists. Our arts & culture programming includes regular shows on theater, fine art, graphic novels, DIY culture, and more. Our 2019 Artists, Tin Can Telephone, is a collaboration between social practice artists and incarcerated and formerly incarcerated radio producers to create a dialogue between those inside and outside of prison. The Artist Residency has been extended to be the Artist in Residence project for 2020 as well. This partnership is an incredible opportunity to do what community media does best.

**2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.**

With regards to our work with other public media outlets: KBOO Community Radio is a member of Oregon Community Media, an alliance of community radio stations throughout the state of Oregon. We work on collaborative programming, including the broadcast of the Waterfront Blues Festival, benefitting the Oregon Food Bank, and will be collaborating on election coverage in November, 2020. KSKQ, KPOV, KSOW, KYAQ, KMUZ, KWSO, KMUN, and KTCB are members of this nonprofit organization. We produce content together and are working to improve community station operations by sharing knowledge about membership, fiscal responsibility, and other issues to create a firm foundation for our future work and nurture strong partnerships.

KBOO engages in many collaborative projects on a regular basis. For example: KBOO partnered with Portland State University's Native American Student and Community Center. Students received training in audio production and creating a podcast. They have a portable recording studio that was set up with help from KBOO. They now host their podcast on the KBOO website, and have three episodes complete.

Since 2002, KBOO has run a Youth Collective: a youth mentorship and broadcast education program with a monthly radio show focused on youth concerns and youth voices. As a participating cultural nonprofit, KBOO promotes and encourages local participation in the Oregon Cultural Trust. The Oregon Cultural Trust's mission is to lead Oregon in cultivating,

growing, and valuing culture as an integral part of communities. We join in this effort by inspiring Oregonians to invest in a permanent fund that provides annual grants to cultural organizations.

KBOO supports and collaborates through its live-remote broadcasts of events in the local community. We air an annual live broadcast of the Tribute to Rev. Dr. Martin Luther King Jr. in collaboration with the World Arts Foundation, Inc. In support of Health Care for All-Oregon, KBOO presents a live broadcast of the Inner City Blues Festival every year. Good in the Hood is a non-profit organization founded in 1990 to be a creative medium by which Portland residents, businesses and organizations can engage in music, food and resources while connecting people with experiences that strengthen unity in the community. KBOO has broadcast this festival for many years. KBOO Community Radio is a founding sponsor of the Waterfront Blues Festival, which supports the Oregon Food Bank. Cathedral Park Jazz Festival, presented by The Jazz Society of Oregon, is another event that KBOO supports through its broadcast.

**3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.**

KBOO members are listeners, volunteers, donors and programmers. KBOO is a hub for community engagement, which is a key factor of health for any community. KBOO listeners can call in and participate in important dialogues about issues that are deeply affecting our community. They are invited to community events that KBOO leads and co-sponsors with 100's of community partners, and, most importantly, they bring their voices and their diverse community experiences to the KBOO broadcast and to the world through our website. KBOO encourages and makes possible deep engagement and dialogue that is vital to the health of our society.

KBOO provides 100's of hours of on-site training and mentoring each month to people of all ages, incomes and physical abilities, with an emphasis on the voices of those communities that are unserved and underserved. This radical act helps ensure that all voices will help shape the landscape of our community, not only those voices with the most resources and power.

In 2019, our co-sponsorship program grew to highlight 275 events organized by grassroots organizations and nonprofits in Portland and our other translator communities. Partnership between these groups and KBOO helps to highlight the work our communities are doing, which connects listeners with causes and facilitates conversations. Our community partners assure us of the positive effect KBOO's amplification has on their work; KBOO's coverage of educational events about the climate crisis has engaged many folks in activism, helping to create community in place of isolation and hopelessness around such a complex issue.

Our work in lifting the voices of the least heard and represented makes KBOO an acknowledged resource, which we can see in our listener data. 2019 Radio Research Consortium data shows KBOO listenership at an average of 28,500 weekly listeners, while recent web stream data shows online weekly streaming at 35,000.

“The Metropolitan Family Service Youth Internship Program collaborated with KBOO Radio station last year to host internship placements. Three students from David Douglas High School interned at KBOO radio station where they learned about radio production and each made their own podcast. They all got the opportunity to go live on KBOO radio as well and interviewed about their experiences. KBOO was able to give our students and incredibly meaningful experience to help their professional development and give students from East Portland an opportunity to understand what a career in radio could look like.” - Katie Henry, Program Coordinator, Economic Empowerment, Metropolitan Family Service.

**4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.**

KBOO is committed to equity and diversity and has programmers and programs from many cultures. 30% of KBOO's on-air programmers and 63% of our board of directors are people of color. We provide youth a safe, supportive setting where they can learn technical broadcasting skill and put youth perspectives on the air. KBOO broadcasts more than 18 hours a week of Spanish language programs as well as in Farsi, Yiddish, and Russian. We have had Spanish language programming for over 26 years. KBOO has programs serving the African American, African immigrant, Spanish language, Asian, Pacific Islander and Native American communities. In 2020, we're developing an Arabic language show that will air two hours a month. KBOO has programs from prisoners, labor activists, LGBTQQ communities and other underrepresented and marginalized groups.

While it is our hope that all of our programming serves our whole community, the specific KBOO programming that is by and for underserved communities, include:

*1-2-1-2*

Hip Hop hosted by 4 different POC members of the Hip Hop community.

*Africa O'Ye*

Weekly program on African music brought to you by two African hosts and two African music fans

### *An Evening of Afrotainment*

Join host Celeste Carey, aka Adiva, to hear music of the African Diaspora by Black artists-worldwide. All genres...from African traditional to esoteric experimental.

### *Armando Puentes*

A little bit of funky Tejano mixed in with some traditional Conjunto as well as Mariachi music. Offering some public affairs/issues pertaining to the Latino community - in Spanish

### *Black Book Talk*

Monthly program featuring interviews and discussions of works by African American authors. Co-hosts Emma Jackson Ford, O B Hill and Patricia Welch review works in all genres by well-known and emerging authors. Occasional call-in shows allow audience members to talk directly to authors and/or share their opinions on works by Black authors.

### *Buscando America*

Buscando América es un programa cuyo objetivo es promover la acción para el cambio social a través de las artes, la música, entrevistas y debates políticos y culturales, con información sobre eventos de actualidad y oportunidades para la educación, un espacio para el activismo y las opiniones en las comunidades diversas de Portland y alrededores. - in Spanish

### *Calculated Conversations*

The goal of the "Calculated Conversation" show is to discuss deep and thought provoking content that will allow listeners to reflect on their own level of social awareness, empathy, understanding, differences, similarities, communication, open-mindedness, compassion, and patience.

### *Comic Insights*

Our local comedy scene has boomed and we are so lucky to be around for it! Join host Nick Harris, a manager at Helium Comedy club, as he talks to comedians

### *Culture in Motion with Mic Crenshaw*

Art, Culture, Politics, Education and Social Movements with Hip Hop as the guiding light with host Mic Crenshaw

### *Disability Justice*

Disability Justice: an everyday pursuit in survival, is a program to inform the public about disability rights issues and the everyday struggles and survival dealing with a brutal system.

*Domingos para Recordar*

Gracias por escuchar y ya lo saben, a gozar de la vida que recordando es volver a vivir. Las noticias que a veces no se escuchan en otras partes, y en cuanto a economia, les voy a decir como ahorrar un poco de algun modo. - in Spanish

*Ear to the Streets of Portland*

This program will have conversations around organizing in the Black/African community in Portland and surrounding areas in Oregon, and music of all genres in free-form. The goal with 'Ear To The Streets of Portland' is to create thoughts around organizing and bring people together for understanding ideas for proactive approach to for and about Black Portlanders.

*Express Yo'self,*

Features talented spoken word artists, rappers, poets and singers from around the Portland metropolitan area. She wants to give people in the community the opportunity to have their voices heard publicly and to give them the chance to express themselves.

*FA Radio*

FusionArte is a program that focuses on art and culture, seeking to inform the Hispanic community about both areas. - in Spanish

*From The Grassroots*

From the Grassroots – where we agitate for social change with music and commentary.

*Kabhi Khushi Kabhie Kush*

Kabhi Khushi Kabhie Kush is presented by your hosts DJ Anjali and The Incredible Kid. Electronic folk and urban sounds from the global diaspora and the desh; an auditory map of the world with South Asia at the center.

*La Voz Del Sabor*

Todo lo que concierne a la comunidad latina. Obras de teatros, entrevistas, informaciones para la comunidad, entrevistas, todo lo que concierne a la comunidad latina. Everything that concerns the Latin community.

*La Ruleta*

Underground, alternative, non-commercial, mainly Mexican, Latin American, Hispanic music. - in Spanish

### *Labor Radio*

Of the working class, by the working class and for the working class. A seven-person collective, including the Coalition of Black Trade Unionists

### *Madness Radio*

Madness Radio: Voices And Visions from Outside Mental Health brings you personal experiences of 'madness' from beyond conventional perspectives and mainstream treatments, and also features authors, advocates, professionals, and artists.

### *Marvin's Room*

Helping the NW Music community. Each episode feature a artist or group , and provides them a live platform to promote their art .

### *Megapowers*

Frsh Craig explores the intersections of jazz, funk, house, soul and r&b all in order to help the listener assume their ultimate form and get over the hump.

### *MegaWave Radio*

Current Jams and Throwback mixes with guest DJ's & Interesting hosts representing all types of culture. hip hop, r&b,soul, jazz sounds.

### *More Talk Radio*

Call-in Talk Radio hosted by leaders within Portland's African American community.

### *Mujeres Bravas*

Latina Music - in Spanish

### *Muzafon*

This program will let the Slavic community know about the latest news happening here in Oregon and the United States as well as listen to some music in their native language. - in Russian

### *One Land Many Voices*

Exploring political, social and cultural issues affecting Palestine/Israel. Host Layla Kanaan explore political, social and cultural issues affecting Palestine/Israel

### *One Two One Two*

Hip Hop from all corners and blocks.

### *Pacific Underground*

Pacific Underground is a show by Asians and Pacific Islanders (APIs) taking the mic into our own hands. There are nearly 225,000 APIs in Oregon. But in one of America's whitest states, the issues that impact us simply aren't covered in the media.

### *Persian Hour*

Persian Art and Music. - in Farsi

Popular Education

Hosted by Tammy Habteyes

### *Portland Jewish Hour*

Jewish, Yiddish, Ladino, Klezmer, Israeli, Mizrahi and Sephardic Music and Culture. - in Yiddish

### *Preference*

We aim to provide space on the radio for members of our community, especially the traditional least-voiced, to air their preferences about how our social world can better meet their (our) needs, focusing on the LGBTQA community of Portland, Oregon and surrounding areas.

### *Presswatch*

Presswatch is a weekly counterpropaganda and Left opinion program hosted by Theresa Mitchell; expert analysis, alternative news, humor, and transgender politics.

### *Prison Pipeline*

Prison Pipeline is a radio program dedicated to educating the public about the Oregon criminal justice system. Our goal is to present a unique understanding of the criminal justice system, address the root causes of crime, and challenge the status quo. We seek to promote awareness and activism in order to foster a safe, healthy, and just society.



### *Transpositive PDX*

Transpositive PDX explores the vibrant activism in Portland reflecting the Transgender communities

### *Right 2 Survive*

Confronting the housing crisis and organizing housing activists to address systemic inequalities.

### *Rip City Basement*

Rip City Basement serves the local Hip Hop community of Portland, OR and surrounding areas. Each episode features a local artist or group, and provides a platform to promote projects.

### *Rose City Native Radio/Native Power Hour*

Rose City Native Radio is a native youth music and public affairs show. It features local and national native issues and contemporary native music.

### *Squirrels Know*

Relevant music, made by young musicians and influencers.

### *The Gospel and More Program*

We play the best in Gospel, Gospel Jazz, and Contemporary Spiritual. Hosted by JJ Johnson.

### *The Melting Pot*

The Melting Pot fuses elements of Electronica with instruments and vocals from various cultures.

### *The Motif: Re-Imagine a Jazz Sensibility*

Post-modern representations of improvisation, across dramatic modes, and re-imagined spaces of diverse music genre.

### *The Sacred Circle "TEMENOS"*

This is a late night radio show on alternating Thursday nights at Midnight (technically Friday mornings) where I'll be dropping some of my favorite tracks across a wide variety of musical Genres, often focusing on a theme.

### *The Soundbox*

The Soundbox focuses on Local Hip Hop Noise. Music and Mayhem via downtempo, hip hop, rap, drum n bass, beat breaks, and everything else EXCEPT the kitchen.

### *The Struggle*

Join Alyssa Pariah, your friendly neighborhood agitator, to interview activists and get involved in the work it takes to change the culture and the world.

### *The Underground*

The KBOO Youth Collective hosts The Underground, a public affairs show on youth issues, which airs the fourth Wednesday of each month from 6-7pm.

### *Tonalli*

Radio Tonalli es un programa Latina/o que cubre noticias locales, regionales y internacionales con un emphasis en temas y analisis sociales, culturales, educativas y politica. - in Spanish

### *Transpositive*

Transpositive PDX explores the vibrant activism going on in Portland reflecting the Transgender, Two Spirit, Non Binary and Gender Non-Conforming Community.

### *Urban Funk*

a combination of music,culture,and talk reflection of african american views insight to a variety of black contributors and celebrate the influences of these artist

### *Veteran's Voice Radio Show*

Veterans for Peace deals with matters of war and peace. Also deals with veterans health issues and the after effects of war.

### *Voices From The Edge*

Voices from the Edge lends a KBOO microphone to informed guests you might not hear anywhere else. With an hour to invest, the call-in format engages listeners in meaningful conversations about crucial issues like racial disparity, government accountability, environmental justice and politics on local, state and national levels.

### *Youth Randomonium*

The KBOO Youth Collective hosts this music show once a month. We feature about half music produced by people 21 and under, and half the time we play the music we like.

**5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?**

In the first year KBOO has been part of the Radio CSG program, we have seen a number of significant impacts in how we serve our communities thanks to CPB's support.

As specified in Section 396(k)(3)(A)(iii) of the Communications Act, KBOO understands that restricted CSG funds are "solely to be used for acquiring or producing programming that is to be distributed nationally and is designed to serve the needs of a national audience." We also understand that the restricted portion of the CSG must be spent on national program production and acquisition costs and be used exclusively for the acquisition, production, promotion, and/or distribution of national programming of high quality, diversity, creativity, excellence, and innovation, with strict adherence to objectivity and balance in all programs or series of programs of a controversial nature.

We feel that much of our extant on-air programming is exactly the high quality, diverse, creative, excellent and innovative programming that CPB is seeking on a national level. It was after a long period of research, interviews, and self-reflection that KBOO made a plan to utilize this portion of our CSG in a way that best aligns with our mission of empowerment and amplification. We are piloting a Youth of Color Internship in order to format selected programming for distribution on national marketplaces. This is a 6 month paid internship focusing on fulfilling the KBOO People of Color Caucus recommendations to advance opportunities and close disparities in the media and at KBOO; the position includes audio editing, strategic planning, and marketing training. Our first round of this internship just started in March of 2017 — we are using this pilot program to create benchmarks and assess capacity.

Through the support of CPB, KBOO was able to critically assess one of the programming staff positions — the KBOO PM News Director and Public Affairs Director — and determine that we could better serve our audiences by creating two positions. The new PM Public Affairs Director coordinates and supports Public Affairs collectives and hosts, and the PM News Director coordinates our daily volunteer-produced newscast. We are still assessing the capacity both roles have within a constrained budget, but it is our hope that CPB's further support of newsrooms will help us fully realize this innovative program area.

CPB funding has impacted our operations significantly. We regularly archive many of our programs to AudioPort, so we might make our programming more easily accessible to other radio stations. CPB has also enabled us to access Nielsen listener data — something we haven't done for more than a decade. This helps us to know our audience a little better while finding areas of improvement, particularly in how we connect with our membership community. When KBOO became a CSG, we learned much about CPB's operational expectations of member stations and have implemented many best practices, particularly with the Application of Principles of Accounting and Financial Reporting to Public Telecommunications Entities.