

Development Committee/Advisory Council Meeting Notes 4/25/2022

Time: 4:30PM - 5:30PM

Present: Tom, Delphine, Monica, Jill

Note taker: Jill

- Collins grant
 - Tom, Mike and Jill met with Sara Yada from Collins. They are open to air room rebuild project or succession planning at KBOO.
 - KBOO needs to figure out where KBOO is going to be before we plan around the air room project.
 - KBOO also needs a new transmitter. This may also be something Collins could provide funding for installation.
 - Arthur will be reporting back from NAB with numbers on cost and installation.

- Grants Matrix/Prospect Research
 - Monica is identifying good prospects/opportunities
 - There is a case for support/grant solicitations with focus on gen ops + youth

- Give!Guide
 - The Willamette Week Give!Guide application was submitted
 - KBOO will receive a response early in May

- Youth Collective
 - Tom working with Erin Yanke and Del on the Youth Collective program revamp/restart as it stopped in October 2021.
 - KBOO to reboot this summer with money from Juan Young Trust and Marla Davis.

- Spring Drive
 - Began 4/15.
 - So far, 14 matches totaling around 17K
 - 39 gifts totaling \$3,200 in online donations to date
 - Check still coming in from the mailer - total TBD (delay in processing due to staff shortages/mail process)
 - Major donors are receiving calls and/or thank you cards from Jill

- Next mailer: Spring Mailer to go out in early May

- Planned Giving Mailer to go out Mid-May

- Cuba Trip fundraiser planned for 12/3 - 12/10/2022
 - Email announcement went out today, 4/25
 - 2 people are already signed up
- Major Donor Match solicitations continuing (Tom list of \$500+ prospects and will also look at \$500+ LYBUNTs and SYBUNT's to solicit as well as \$250+ - \$499 for upgrades
 - Review list from 50th anniversary celebration gifts

- Major and lapsed donor project
 - Tom will work with Mike/data coordination, the number of retained members is down about 10%, pace of new donors is not keeping up with last year.
 - Becky and Monica to review lapsed donor list, going back 5 years, for good prospects they can contact to refamiliarize previous members with KBOO.

- Co-sponsorships
 - Tom will work with the new Volunteer Coordinator to be more intentional with co-sponsorships. Making intentional selections of organizations to participate with rather than waiting for co-sponsorship requests to come to KBOO.

- Special event
 - Moved to May meeting agenda

- Next meeting
 - Monday, 5/23 at 4:30pm via Google Meet