**PAC Meeting Minutes** 

Tuesday April 11, 2017

Present: Roger, Dan, Herschel, Del (Per wrote to say he couldn't make it)

Facilitator: Team Notetaker: Del

## Introductions Public Comment

### **Staff Reports**

Derric Crooks

• No Report Filed

#### Zeloszelos Marchandt

- Created a project plan for KBOO's Sonic ID which artists are working on as we speak. The zero draft presentation from the artists is due 4/17. The artists are Jon Lumus, Joe Spencer and Trevino Brings Plenty.
- Completed the transition plan for Canaan and the end of the Interim Public Affairs position.
- Regenerated the news room and pa potlucks where we're brain storming best practices for writing, producing, recording and mentoring.
- Secured two people to bring back the noon news headlines.
- Created Project Plan with Khalid Mosely our intern for the last third of his internship. He produces a podcast called Rose City Rip Hop. I'm meeting with his point person Andrea and Erin to go over his evaluation.
- Have made more dedicated room on the editorial calendar during in-depths for art's and culture features by and for people of color.
- Have three show proposals from people of color coming in to bring more variety to KBOO's evening public affairs time slots.

#### Erin Yanke

- Membership Drive preparation
- Editathon reportback
  - It was great! We changed about 300 records in the database. Selena has blog posts for more details. Selena will be leaving May 3rd, and will be working remotely for her last month.

- Michael Huntsburger from Linnefield College and the National Radio Preservation Task Force came for a visit, and was impressed with how far we've come having Selena on board. He was very excited by our use of Resource Space. He's doing a followup report on us at the Washington DC Conference this year.
- National Content Distribution Plan
  - Octavia has been working on preparing News in Depth and A Different Nature for national distribution. Will also begin working on A Radio Geekly this month. Also, getting a survey out to Program Directors about what they are looking for in national programming.
- Cable Access and radio regional Summit was in town last week, got access to the collaboration audio,
  - $\circ~$  May put this into practice by getting audio from Open Signal for a podcast of their artist talks
- 50th Anniversary Plans
  - Have been offered a larger space by the Oregon Historical Society! Our exhibit designers are looking at tit this Friday, and we'll make a decision by next week.
  - Confirmed a 3 movie series at the Hollywood Theater for the Fall of 2018. Will be programmed by Doug Whyte of the Hollywood, Eric Isaacson from Mississippi Records and me!
  - Still need people to fill out the survey
    - https://docs.google.com/a/kboo.org/forms/d/1Dbh8lWJpz\_2iC3bf3VqiQiEiO1uZWU\_VCZDA0eWkNo/edit#responses

Hershel: Can we get feedback about what people download from audioport when we have content there?

# Board Report - Delphine Criscenzo

- two more board members: Emma Lugos and Natasha Delapine
- One more open seat
- New officers: President is Kipp Kruger, Vice President is Natasha Delapine, Treasurer is still Melissa Parsons and Secretary is still Sekoynia Wright.

# Strategic Plan process and how the PAC will be part of it

- CREATE PROCESS FOR RECEIVING FEEDBACK AND FOLLOWING UP
  - Goal- create process to digest feedback
  - Goal create process to act on feedback
  - Evaluation is different then feedback.
- CREATE PROCESS FOR IN HOUSE EVALUATIONS
  - JENKA follow up
  - Volgistics Training has been postponed again, which has pushed back the training schedule, which will push back our project initiation
  - Website

• Feedback from Strategic Planning Process - Delphine

Del distributed the feedback to the group. We will read it at home and come ready next time to discuss any programming specific feedback.

Context: last year during the strategic planning process we surveyed our community (volunteers, listeners, members). We used their responses to help create the vision our strategic plan reflect. However, there was a lot of input given in the survey that did not fit the needs of the strategic plan and might be valuable information and feedback for us.

PAC will review this feedback and determine the course of action for sharing programming relevant feedback with appropriate folks.

You can access the feedback at this link: https://docs.google.com/a/kboo.org/document/d/1J-C2BcCO4Er0mE7WpIzOyifl8dBfn6kdERieRYtUB\_I/edit?usp=sharing

Meeting ended at 6:45PM

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Strategic Planning Goals

- IN HOUSE EVALUATION PROCESS
  - Create a job description for a perfect peer evaluator, use this as a training document
- CREATE PROCESS FOR RECEIVING FEEDBACK AND FOLLOWING UP
  - Goal- create process to digest feedback
  - Goal create process to act on feedback
  - Evaluation is different then feedback.

From Strategic Plan

Goal 3.4 Tactic 1 - by 2018, the programming committee will make a plan for addressing the strategic plan survey input and the call for local programming and listener engagement